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Predictive analytics specialist Viscovery reports increased return on sales for business year 2013

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With a further increase in sales compared to the previous year and a return on sales of 15%, Viscovery continued on the road to success in 2013. Licenses and services accounted for more than 75% of the total sales. Particularly dynamic growth was seen for business in the Asia-Pacific region, with an increasing trend toward the end of the year for Europe as well.

New customers acquired in 2013 include the Toyota Motor Corporation, Aisin Infotex, and Nippon Medical School. Collaboration with the Deloitte Group continued to grow: in addition to the many country-specific organizations, Deloitte Anjin and Deloitte Touche Tohmatsu chose the Viscovery predictive analytics tool for their professional services. Additional research institutions have newly licensed Viscovery software, including the Research Institute of Shizuoka, Kawasaki Geological Engineering, Kyoto University, University of Piraeus, University of Science Malaysia, and Tohoku University.

The focus for services in 2013 was on the life sciences. In particular, projects in collaboration with the parent company, Biomax Informatics AG, intensified further. Together with the Dutch Centre of Expertise for Chronic Organ Failure (CIRO), research results on comorbidity achieved with Viscovery were published in a well-respected journal (see www.atsjournals.org/doi/abs/10.1164/rccm.201209-1665OC).

As the result of years of development, version 6.0 of the Viscovery Data Mining Suite was released in the previous year. In addition to many improvements in the user interface, this version provides new functions for the clustering and profiling of high-dimensional data, a feature that is required for explorative analysis of biomedical and textual data.

About Viscovery

Viscovery Software GmbH, one of the first data mining companies in Europe, is a leading vendor of predictive analytics. Viscovery software is being used by numerous customers worldwide in the fields of banking, insurance, telecommunication, industry, media and retail, life science, as well as at research organizations and universities.

The Viscovery® Data Mining Suite offers unique, patented technology for explorative analysis and statistical modeling of complex data. The Viscovery team provides comprehensive expertise and years of experience leading projects in customer segmentation and scoring, as well as gene-expression data analysis and industrial process optimization. Online demos for several applications are available at the company website (www.viscovery.net/demos).