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Viscovery launches major release of its visual data-mining platform

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Data-mining specialist Viscovery unveiled the latest major release of the Viscovery® Software Suite, designed to help customers uncover high-value insights in complex data sets. Viscovery version 6.0 offers numerous enhancements, a more intuitive user interface, and several new features with particular importance for biomedical and genetic analysis. The new version is the culmination of years of software development.

Building on Viscovery's unique, patented technology for explorative analysis and statistical modeling of complex data, many of the new features emerged from the company's successful expansion into the life sciences. The *Group comparison* feature and the *Cluster characteristics* feature have proven to be particularly crucial for data-mining customers in bioscience and medical research.

Other improvements are designed to monitor process states, display images of clustered objects directly over the analytical model, and provide analytical features, such as a correlation-independent measure for the influence of individual attributes on a target attribute. A re-designed graphical interface, enhanced workflow management and other usability improvements round out the latest version of the Viscovery suite. Download a summary of the new features from www.viscovery.net/data-sheets.

"One of the things customers like most about the new release is that the identification of interesting attributes in very high-dimensional data comes with a multiple testing correction which helps avoid false positives, particularly when the data being analyzed contain thousands of variables," says Dr. Gerhard Kranner, CEO of Viscovery Software. "By revealing high-value insights, whether they are in customer analytics or biomarker identification, without the time and cost of traditional analysis, Viscovery gives organizations the ability to quickly and intuitively extract critical knowledge from complex data sets."

Viscovery version 6.0 is a full major release and is available immediately. Existing customers are already being upgraded. A free trial version is available at www.viscovery.net.

About Viscovery

Viscovery Software GmbH, one of the first data-mining companies in Europe, is a leading vendor of predictive analytics. Viscovery software is being used by numerous customers worldwide in the fields of banking, insurance, telecommunication, industry, media and retail, as well as at research organizations and universities. Since 2007 Viscovery has been the data-mining specialist in the Munich-based Biomax group, which provides data analysis and knowledge management in the life sciences.

The Viscovery® Suite offers unique, patented technology for explorative analysis and statistical modeling of complex data. The Viscovery team provides comprehensive expertise and years of experience leading projects in customer analytics, customer segmentation and scoring, as well as text-mining applications, gene-expression data analysis and industrial process optimization. Online demos for several applications are available at the company website (www.viscovery.net/demos).