Viscovery *News* • Viscovery *News* • Viscovery *News* •

FOR IMMEDIATE RELEASE

Contact:
Gerhard Kranner
Viscovery Software GmbH
Kupelwiesergasse 27
A-1130 Vienna
Austria
Tel: +43 1 5320570-0
Fax: +43 1 5320570-33
Web: www.viscovery.net

Data-Mining Specialist Viscovery Reports Profits for 2012

[News — Viscovery] Vienna, Austria, 14 March 2013 —

Vienna-based Viscovery achieved good results again in 2012. With licenses and services making 85% of the business volume, profits have clearly exhibited stable growth since 2011. Above average increase was realized in the Asia-Pacific region. SOM business (data mining using self-organizing maps) continues in 2013 to take hold in a wider international market.

New customers acquired in 2012 include Japan Aerospace, Honda R&D, the online-game provider Funstage, the Ministry of Finance in Singapore, and the loyalty-program specialist Pinpoint, among others. Meanwhile, Deloitte have expanded their implementation of Viscovery software for their professional services into more than 10 countries. Numerous research institutes and universities continued to work with Viscovery software in 2012, including newcomers Louisiana State University Health Sciences Center, Michigan Technological University, Tokyo University, and University of Southern Queensland.

In cooperation with parent company Biomax Informatics AG, projects in the Life Science were further expanded particularly in the areas of medical research and biomarker identification. Thus, Viscovery provided data mining software and consulting to the new CIRO+ data center in the Netherlands — one of the most outstanding centers of excellence in Europe for diagnosis and treatment of chronic obstructive pulmonary disease.

About Viscovery

Viscovery Software GmbH, one of the first data mining companies in Europe, is a leading vendor of predictive analytics. Viscovery software is being used by numerous customers worldwide in the fields of banking, insurance, telecommunication, industry, media and retail, as well as at research organizations and universities.

The Viscovery® Suite offers unique, patented technology for explorative analysis and statistical modeling of complex data. The Viscovery team provides comprehensive expertise and years of experience leading projects in customer analytics, customer segmentation and scoring, as well as text mining applications, gene-expression data analysis and industrial process optimization. Online demos for several applications are available at the company website (www.viscovery.net/demos).